

# BETH MAGID

Organized self-starter and collaborator striving to transform her passion for production management into a full-time career. Excited about the opportunity to specifically work in animation for its ability to bring families and people of all ages together to explore new possibilities and worlds created from scratch.

## Experience

### 2018/03 - present **Executive Assistant, Associate Producer** *Maggie Hallahan Photography and Video (MHPV)*

- Creates successful photoshoots and video productions by: proactively supporting the crew; building client trust; and, ensuring that no tasks fall through the cracks.
- Implements outreach efforts for the CEO to find new leads and to maintain relationships with current clients.
- Assists the CEO through email/phone communications, note-taking, research, and managing schedules/budgets.

### 2015/06 - 2018/01 **Co-Founder, Director of Media and Personnel** *SavvyCo, LLC/BigPie, Inc.*

- Responsible for all videos, social media, and graphic design.
- Wrote, filmed, and edited a series of promotional videos.
- Developed and managed client relationships.
- Organized events and sustained high team morale.

### 2014/04 - 2017/04 **Stage Manager, Director: Musical Theater** *The CWRU Footlighters, Case Western Reserve University*

- Maintained consistent communication with club leadership, production staff, cast, pit, and crew to ensure assignments were completed and all members were on the same page.
- Led diverse teams ranging from 10-70 people.
- Became the first club member to be elected Show Director for three separate musical productions.

## Education

### 2012/08 - Case Western Reserve University

#### 2017/05 *B.S. in Business Management*

- Concentration in Innovation and Entrepreneurship
- Minor in Marketing, Focus in Theater

### 2018/06 - University of Southern California

#### 2018/08 - Successfully completed the USC/Walt Disney Studios Motion Picture Producing and Directing summer course

## Additional Interests

- Performer, Stage Manager, Director: Musical Theater
- Writer on Medium.com
- Member of Women in Animation

## Contact Info

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## Skills

Takes Initiative & Self-Motivated  
Organization & Attention to Detail  
Written & Verbal Communication  
Multitasking in Fast-Paced  
Environments

Collaborative Problem Solving  
Leadership & Team Management  
Research & Analytics  
Event Planning & Coordination  
Quick Learner & Tech-Savvy



Mac OS, Windows, Keynote,  
Microsoft Excel, Word, Powerpoint,  
Outlook, FileMaker Pro, Google  
Sheets, Docs, Drive, Calendar, Gmail



Adobe Photoshop, InDesign,  
Lightroom, Canon XC15, 60D, 5D



Final Cut Pro X, Avid Media  
Composer, Adobe Premiere